

For Immediate Release

A New View Research LLC Acquires beSatisfied LCC Operations

Acquisition broadens marketing research reach and services on global level

A New View Research LLC, a new Marketing Research concern has recently completed its acquisition of beSatisfied LLC's operations channel. The collective entity will be called beSatisfied and has named Gina Zahran as President. beSatisfied is positioned to be an international leader in customer satisfaction and transactional research, as well as traditional marketing research services and operates a premier and growing customer satisfaction call center in Fort Lauderdale, Florida employing over 60 people. According to CEO, Eric Lipson, "beSatisfied is growing its service portfolio and currently has clients in healthcare, banking, technology, heavy equipment, automotive, radio and tourism. The acquisition brings added resources to expand our services to better meet our client's needs and allows us to further expand our capabilities of conducting research globally."

beSatisfied's IT department lead by Mike Barbone and Greg Wyman is eager to showcase its technical and software development skills and has already demonstrated the ability to implement and manage complex call center and web-based projects with comprehensive dashboard reporting requirements.

beSatisfied is an up and coming marketing research firm specializing in customer satisfaction and transactional surveys via telephone, internet and mail. The company also offers traditional research including focus groups and quantitative surveys. beSatisfied operates a call center based in Fort Lauderdale, Florida. Ongoing research is currently conducted in the following countries: United States, Canada, Mexico, Brazil, Argentina, England, France, Germany, Thailand, Korea, China and Russia. For more information please visit www.besatisfied.com.

This press release contains "forward-looking statements" as that term is defined in the Private Securities Litigation Reform Act of 1995. These statements involve risks and uncertainties, which may cause results to differ materially from those set forth in the statements. The forward-looking statements may include statements regarding product development, product potential or financial performance. No forward-looking statement can be guaranteed, and actual results may differ materially from those projected. beSatisfied undertakes no obligation to publicly update any forward-looking statement, whether as a result of new information, future events, or otherwise. Forward-looking statements in this press release should be evaluated together with the many uncertainties that affect beSatisfied's business.

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